

TABLE V
TEST MARKET BRANDS
(BRANDS RANKED ACCORDING TO CO, MG/CIGT.)

<u>Brand</u>	<u>Company</u>	<u>CO, mg/cigt.</u>	<u>NO, mg/cigt.</u>
St. James Court Menthol 85	Brown & Williamson	5.3	0.14
Newport Lights Menthol 100 (Box)	Lorillard	5.6	0.15
Omni Luxury Lights Menthol 100	Liggett Group	5.8	0.14
St. James Court 85	Brown & Williamson	5.9	0.14
St. James Court Menthol 100 (Box)	Brown & Williamson	6.3	0.17
St. James Court 100 (Box)	Brown & Williamson	6.8	0.16
Va. Slims Lights Ovals Menthol 100 (Box)	Philip Morris	8.2	0.18
Lucky Strike Lights 85	American Brands	8.4	0.22
Va. Slims Lights Ovals 100 (Box)	Philip Morris	8.7	0.20
Lucky Strike Lights 100	American Brands	10.3	0.26
Marlboro Lights 85 (25 cigts/pack)	Philip Morris	11.8	0.24
Max Slims 100 (Box)	Lorillard	12.2	0.19
Max Slims Menthol 100 (Box)	Lorillard	12.4	0.20
L & M Superior 85	Liggett Group	13.1	0.24
Dorado 85	Liggett Group	13.4	0.24
Hi-Lite 100 (Box)	Philip Morris	13.6	0.26
Camel 80 (Box)	R. J. Reynolds	14.7	0.34
Marlboro 80 "Y"	Philip Morris	14.8	0.26
Marlboro 85 "B"	Philip Morris	15.1	0.28
Eli Cutter 70	Brown & Williamson	15.2	0.27
Marlboro 80 "B"	Philip Morris	15.2	0.27
Marlboro 85 "Y"	Philip Morris	15.6	0.28
Philip Morris International 100 (Box)	Philip Morris	15.9	0.30
Marlboro 85 (25 cigts/pack)	Philip Morris	16.1	0.28
Philip Morris International Menthol 100 (Box)	Philip Morris	16.2	0.29
Eli Cutter 85	Brown & Williamson	16.4	0.28
Eli Cutter 80 (Box)	Brown & Williamson	16.5	0.28
Newport Menthol 100 (Box)	Lorillard	18.4	0.38

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